



Now is the time...

A snowboarder is captured mid-air, performing a high jump. The snowboarder is wearing a bright yellow and white snow suit, black gloves, and goggles. Their right arm is extended upwards, and their left arm is bent. The snowboard is visible at the bottom right of the frame. The background is a clear, deep blue sky. The bottom left corner shows the white, textured surface of a snow-covered slope.

***Now** is the time,
to push the edge...*

Now is the time...



A low-angle shot of a person jumping high into the air. The person is wearing a bright yellow jacket, light-colored shorts, and a dark backpack. Their arms are outstretched upwards, and their legs are spread wide in mid-air. The background is a clear blue sky with scattered white clouds. The overall mood is one of freedom and taking action.

***Now is the time,
to take your PDF...***

Now...

***IS THE TIME, TO PUSH
YOUR PDF TO THE EXTREME!***

Advantages

This is what you can expect to gain from this cool effect!

- Adds attention to selected areas and/or buttons.
- Gives freedom to surpass the page boundaries as a means of emphasis for your graphics.
- Allows you to share more visually interesting files with others. Files that are explicitly intended for viewing on your computer are ideal. Some examples are E-books, E-magazines and E-newsletters.
- Supports transparency

Disadvantages

The drawbacks, leaps, bounds, and all the extra work required to achieve this sweet and “easy” effect.

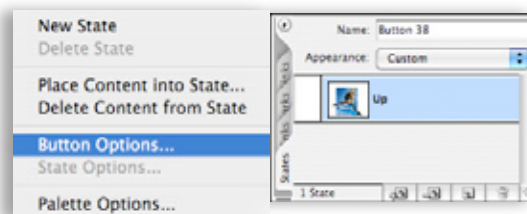
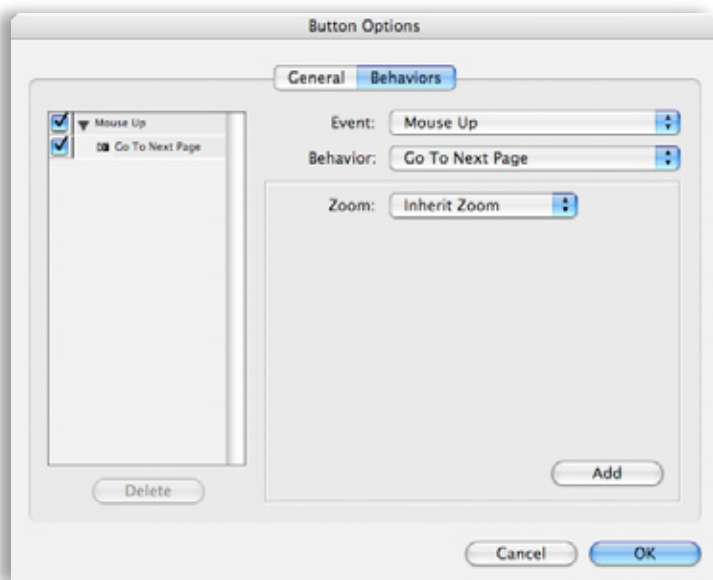
- For each element/button that exceeds the page, due to the way it is created, is click-able and if an action is not assigned, then it may be confusing to the viewer. The key is to use it sparingly and not to overdue it! Think of its use as compared to a drop cap. It is there to accentuate your page but it's not to be used on every paragraph. Catch my drift?
- Although it isn't required for the effect to work, it is ideal to do post-set-up within Acrobat professional, to maintain viewing consistencies from one computer to another.
- Printing the document will cut off anything outside of the pages trim. So make sure the information lies within the trim area.



Making your PDF POP!

Start by Making a Button

1. **Open** a new document in Indesign CS2 and navigate to your default Master page “A”.
2. **Now** gather your images into this Master page. To add more effect choose a transparent image.
3. **Position** your graphics. Select them all and group them (if needed). Go up to the menu Object/interactive/Convert to Button. This converts your elements into a button. Position the “x” center mark of your button within the trim area of your document.
4. **Toggle** Cmd+H or go under the menu to View/Show Frame Edges. This will display your button’s name along with a button symbol in the upper left corner.
5. **Go** to your Master page with the button on it and select it. Now go to your states palette (Window/Interactive/States) and you will see the initial “up” marker for your button. Under the palette fly out menu (the triangle), select button options or even easier you can double click your image.



To access the button options double-click or locate it under the pop-up triangle in the states palette.

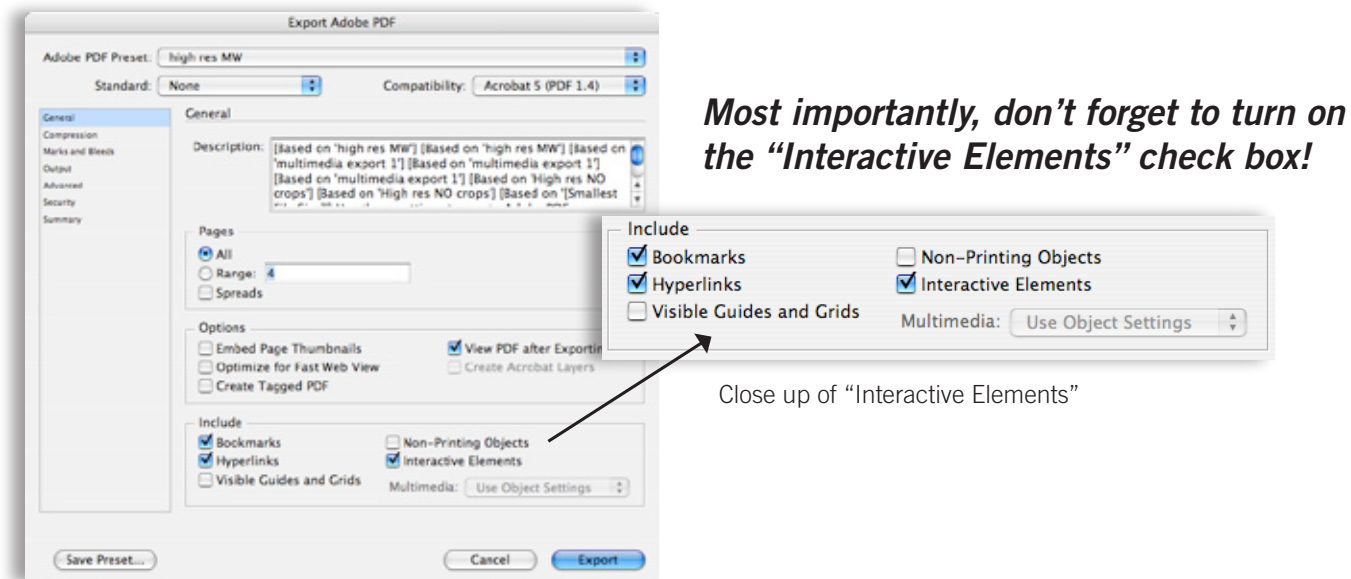
Double-click or under the pop-up triangle in the states palette.

Setting up your Button Options

6. **Once** your Button Options are open click on Behaviors. The “Event” is the “Mouse up” by default. Mouse up describes the clicking of the button. Then, change your Behavior to “Go to Next Page”. After that set your zoom level of what your page will be. **To apply this behavior to your button, click “Add”.**

-Continued from previous page

7. **Export** your document as a PDF! Go to File/Export. You will be asked what you want to name your document and then given a box like below. Make sure you have the Interactive Elements check box turned on. It doesn't matter which version of Acrobat you save for this effect to work. Version 5, 6, and 7 is compatible, but I'm not sure about version 8.



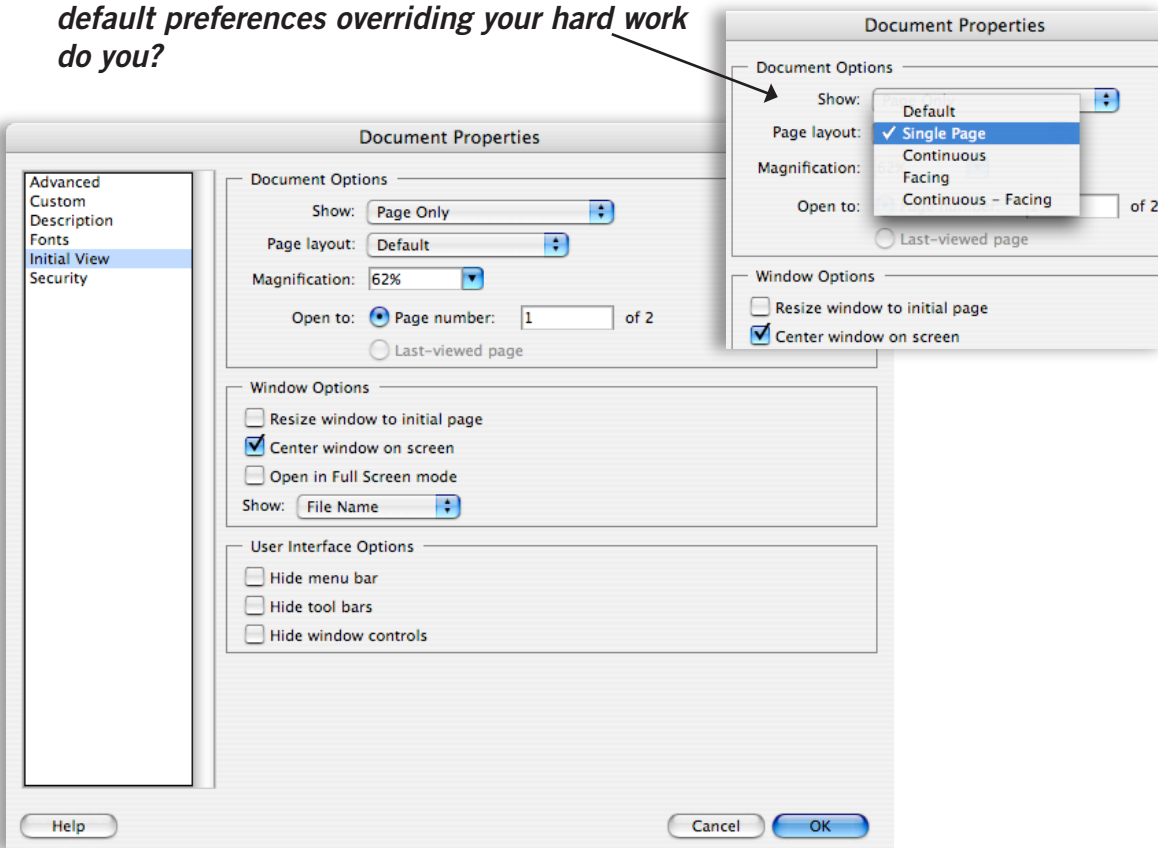
Tweaking the Final PDF

8. **Open** your PDF in Acrobat professional and position your page at the zoom level/page orientation that you would like others to see it at.
9. **Go** to your files document properties located under the File menu.
10. **Based** on your settings that you sized your page to (in the previous step), you will locate "Initial View" (on the left side for Acrobat 6 and at the top in version 7). Then under "Document Options" set your pages' layout and magnification level/orientation. Also if you scroll down the zoom percentage list you will find Fit Page, Fit Width, and other defaults. You may also want to choose "Center window on screen" under the "Window options".

-Continued from previous page

11. **Change** your “Page layout” under “Document Options” from Default to Single page. Not doing this will allow any Acrobat users default settings to override to your documents settings which may lead to your graphics being cut off by continuous or facing page layouts.
12. **Save** it and test it out! It's ready to go!

Make sure to tell Acrobat what page orientation to open your PDF in. You don't want someones default preferences overriding your hard work do you?



Thanks for taking the time to learn my tutorial. To give me feedback or



More Information

Image Set Up

To set up your images you must follow all the directions for it to work. Although both raster images and vector images are set up differently (see below for details) both type of images will work when applied from a Master page.

Raster Images

Must be applied via a Master page. I know it seems weird, but it's the only way it works.

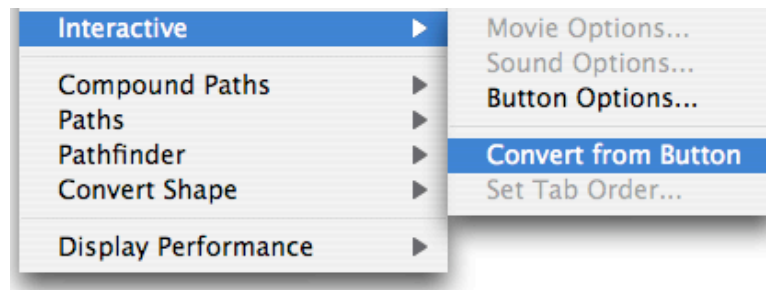
Vector Images

Vector images, unlike raster based images, will work when applied to any page, master or not. Since, only the raster images are required to be applied from a Master page it is ideal just to incorporate your vector images with your raster images, via the same master page.

Positioning Your Elements

This is very important for this effect to work. You MUST position your button's center mark (denoted by an "x" when selected) within your documents trim area. If it is outside of it your button will not show up when exported.

To reposition your buttons elements you must unconvert your button back to regular objects (see image below). After rearranging your art you will then have to go back and convert it back to a button for the effect to work again. Therefore, any object/button behaviors should only be activated after your document is finalized.



***Object/Interactive/Convert “From”
Button will allow you to rearrange
your art once it is ungrouped.***